Microeconomics with MyEconLab Student Access Kit (7th Edition)

By Michael Parkin

Pearson Education, 2004. Softcover. Book Condition: Neu. Gebraucht - Wie neu Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Like a lens that brings the indistinct info focus, Parkin's Microeconomics intro duces students to the an of seeing the invisible. Through theory and practice, Parkin opens students' eyes to the economic landscape before them, teaching them to uncover meaning hidden in the headlines, examine the interplay between policy decisions and economic outcomes, and analyze the effect of choices made in the personal interest versus those made in the social interest. An inspired teacher and crystal-clear weiter, Michael Parkin has lang beeil dedicated to helping students discover and apply the timeless principles of economics. In this seventh edition, he continues to invite students torn- See and understand the issues of our time in the brightest light, with the mostrncompelling examples and clearest explanations- Visualize economic principles in action, using a widely acclaimed approach torngraphical analysis- Gain perspective on current economic events and today's principal economicrnthinkers through aseries of carefully crafted featuresThe central questions of economics -"Do the choices we make in out personal interest serve the social interest " and "What happens when the social...

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